



KSHB-TV

ORDER

Print Date 09/26/12 Page 1 of 4

Flight Dates 10/16/12-10/22/12

Contract / Revision 304055 / Clint Zweifel for Missouri

Original Date / Revision 09/26/12 09/26/12 Agency Com 15%

Advertiser Zweifel / Democrat / State Tr Billing Contact

650 Massachusetts Avenue NW - S
Washington, DC 20001

Agency Buying Time LLC

Buying Contact

650 Massachusetts Avenue NW - S
Washington, DC 20001

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # 2011-Zweifel Broadcast 10/16-

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-2

Advertiser Ref

Primary Account Executive
Tara Washburn

Account Executive	Order%	Start Date	End Date
Tara Washburn	100%		

Order Share 29% Market Value 82844

Competing Station	% of Order	Amount
CABLE	%	0
KCPT	%	0
KCTV	%	0
KCWE	%	0
KMBC	%	0
KMCI	%	0
KPXE	%	0
KSMO	%	0
UNKWN	71%	58819
WDAF	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	50	\$20,421.25	\$24,025.00	0.00	10/01/12	10/22/12	50	\$20,421.25	\$24,025.00
Totals	50	\$20,421.25	\$24,025.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	KSHB	10/16/12	10/22/12	NBC Action News at 6a NBC Action News at 6a	CM	6-7a	1-1----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--1----		1				\$400.00		0.00			
		Week: 10/22/12	10/28/12	1-----		1				\$400.00		0.00			
2	KSHB	10/16/12	10/22/12	Today Show Today Show	CM	7-9a	11-11--	:30	4	\$375.00	P-2	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-1-11--		3				\$375.00		0.00			
		Week: 10/22/12	10/28/12	1-----		1				\$375.00		0.00			
3	KSHB	10/16/12	10/22/12	Today Show II Today Show II	CM	9-10a	1-1-1--	:30	3	\$300.00	P-1	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



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Contract / Revision **304055** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 09/26/12/ 09/26/12

Order Sep 00:20:00

Advertiser **Zweifel / Democrat / State 1** Product **Clint Zweifel for Missouri** Estimate # **2011-Zweifel Broadcast 10/16-**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	KSHB	10/16/12	10/22/12	Today Show II Today Show II	CM	9-10a	1-1-1--	:30	3	\$300.00	P-1	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--1-1--					2	\$300.00		0.00			
Week:		10/22/12	10/28/12	1-----					1	\$300.00		0.00			
4	KSHB	10/16/12	10/22/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	11111--	:30	5	\$225.00	P-1	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-1111--					4	\$225.00		0.00			
Week:		10/22/12	10/28/12	1-----					1	\$225.00		0.00			
E 5	KSHB	10/16/12	10/22/12	M-F 3-4p Jeff Probst show	CM	3-4p	11-----	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-1-----					1	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	10/15/12-10/21/12		M-F 3-330p		3-330pm	-T-----	:30		(\$250.00)		0.00	NM		
See MG 5.3,5.4															
[program change. Effective 9/10 Jeff Probst is airing 3-4pm. sv 7/12/12]															
Week:		10/22/12	10/28/12	1-----					1	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSHB	10/22/12-10/28/12		M-F 3-330p		3-330pm	M-----	:30		(\$250.00)		0.00	NM		
See MG 5.3,5.4															
[program change. Effective 9/10 Jeff Probst is airing 3-4pm. sv 7/12/12]															
3	KSHB	10/16/12-10/22/12		M-F 3-4p		3-4p	MTWThF----	:30		\$250.00		0.00	NM		
Ⓜ MG for 5.1,5.2															
4	KSHB	10/16/12-10/22/12		M-F 3-4p		3-4p	MTWThF----	:30		\$250.00		0.00	NM		
Ⓜ MG for 5.1,5.2															
E 6	KSHB	10/16/12	10/22/12	M-F 4-430p Jeopardy	CM	4-430p	11111--	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-1111--					4	\$350.00		0.00			
Week:		10/22/12	10/28/12	1-----					1	\$350.00		0.00			
7	KSHB	10/16/12	10/19/12	M-F 430-5p Action News @ 430PM	CM	430-5p	--1-1--	:30	2	\$500.00	P-1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--1-1--					2	\$500.00		0.00			
8	KSHB	10/16/12	10/19/12	NBC Action News at 5p NBC Action News at 5p	CM	5-530p	-1111--	:30	4	\$400.00	P-2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-1111--					4	\$400.00		0.00			
E 9	KSHB	10/16/12	10/22/12	Nightly News M-F 530-6p	CM	530-6p	11-11--	:30	4	\$900.00	P-2	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-1-11--					3	\$900.00		0.00			



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Contract / Revision **304055** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 09/26/12/ 09/26/12

Order Sep 00:20:00

Advertiser **Zweifel / Democrat / State 1** Product **Clint Zweifel for Missouri** Estimate # **2011-Zweifel Broadcast 10/16-**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 9	KSHB	10/16/12	10/22/12	Nightly News M-F 530-6p	CM	530-6p	11-11--	:30	4	\$900.00	P-2	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- 1- 11--	3		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	10/15/12-10/21/12		Nightly News		530-6p	- T- ThF----	:30		(\$900.00)		0.00	NM		
See MG 9.5,9.6,9.7,9.8															
[na at order entry --es]															
2	KSHB	10/15/12-10/21/12		Nightly News		530-6p	- T- ThF----	:30		(\$900.00)		0.00	NM		
See MG 9.5,9.6,9.7,9.8															
[na at order entry --es]															
3	KSHB	10/15/12-10/21/12		Nightly News		530-6p	- T- ThF----	:30		(\$900.00)		0.00	NM		
See MG 9.5,9.6,9.7,9.8															
[na at order entry --es]															
5	KSHB	10/16/12-10/22/12		Nightly News		530-6p	MT- ThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 9.1,9.2,9.4,9.3															
6	KSHB	10/16/12-10/22/12		Nightly News		530-6p	MT- ThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 9.1,9.2,9.4,9.3															
7	KSHB	10/16/12-10/22/12		Nightly News		530-6p	MT- ThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 9.1,9.2,9.4,9.3															
8	KSHB	10/16/12-10/22/12		Nightly News		530-6p	MT- ThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 9.1,9.2,9.4,9.3															
Week:		10/22/12	10/28/12	1-----	1		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KSHB	10/22/12-10/28/12		Nightly News		530-6p	M-----	:30		(\$900.00)		0.00	NM		
See MG 9.5,9.6,9.7,9.8															
[na at order entry --es]															
10	KSHB	10/16/12	10/22/12	NBC Action News at 6p NBC Action News at 6p	CM	6-630p	11111--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- 1111--	4		\$600.00		0.00						
Week:		10/22/12	10/28/12	1-----	1		\$600.00		0.00						
11	KSHB	10/16/12	10/22/12	M-F 630-7p M-F 630-7p	CM	630-7p	11-1---	:30	3	\$1,100.00	P-2	0.00	NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- 1- 1---	2		\$1,100.00		0.00						
Week:		10/22/12	10/28/12	1-----	1		\$1,100.00		0.00						
12	KSHB	10/16/12	10/22/12	M-F 1035-1135p Tonight Show	CM	1035-1135p	11-----	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- 1-----	1		\$300.00		0.00						
Week:		10/22/12	10/28/12	1-----	1		\$300.00		0.00						
13	KSHB	10/16/12	10/21/12	Sa Today Show Sa Today Show	CM	6-8a	-----S-	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$225.00		0.00						
14	KSHB	10/16/12	10/21/12	Sa 8-10a Sa 8-10am	CM	8a-10a	-----S-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$250.00		0.00						
15	KSHB	10/16/12	10/21/12	NBC Action News at 5p NBC Action News at 5p	CM	5-530p	-----S-	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00



KSHB-TV

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Contract / Revision **304055** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 09/26/12/ 09/26/12

Order Sep 00:20:00

Advertiser **Zweifel / Democrat / State 1** Product **Clint Zweifel for Missouri** Estimate # **2011-Zweifel Broadcast 10/16**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
15	KSHB	10/16/12	10/21/12	NBC Action News at 5p Sa NBC Action News at 5p Sa	CM	5-530p	-----S-	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-					1	\$400.00		0.00			
16	KSHB	10/16/12	10/21/12	NBC Action News at 6p Sa Sa 6-630p	CM	6-630p	-----S-	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-					1	\$450.00		0.00			
17	KSHB	10/16/12	10/21/12	Sa 630-7p Sa 630-7p	CM	630-7p	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-					1	\$500.00		0.00			
18	KSHB	10/16/12	10/21/12	Sun 630-7a Sun 630-7a	CM	Sun 630-7a	-----S	:30	1	\$75.00	P-2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S					1	\$75.00		0.00			
19	KSHB	10/16/12	10/21/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S					1	\$250.00		0.00			
20	KSHB	10/16/12	10/21/12	Su 9-10a Su 9-10a	CM	9-10a	-----S	:30	1	\$1,100.00	P-1	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S					1	\$1,100.00		0.00			
21	KSHB	10/16/12	10/21/12	Su Late News Late News Su	CM	Late News Su	-----S	:30	1	\$1,100.00	P-1	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S					1	\$1,100.00		0.00			
													Totals	50	\$24,025.00



KSHB-TV

ORDER

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Flight Dates **10/23/12-10/29/12**

Contract / Revision **304329 / 356 Clint Zweifel**

Original Date / Revision
09/26/12 09/26/12

Advertiser **Zweifel / Democrat / State Tr**
650 Massachusetts Avenue NW - S
Washington, DC 20001

Agency **Buying Time LLC**

Buying Contact

650 Massachusetts Avenue NW - S
Washington, DC 20001

Product

Agency Com 15%

Billing Contact

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **2010**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Tara Washburn

Account Executive	Order%	Start Date	End Date
Tara Washburn	100%		

Order Share 100% Market Value 27150

Competing Station	% of Order	Amount
CABLE	%	0
KCPT	%	0
KCTV	%	0
KCWE	%	0
KMBC	%	0
KMCI	%	0
KPXE	%	0
KSMO	%	0
UNKWN	%	0
WDAF	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	43	\$17,892.50	\$21,050.00	0.00	10/01/12	10/28/12	43	\$17,892.50	\$21,050.00
November 2012	11	\$5,185.00	\$6,100.00	0.00	10/29/12	10/29/12	11	\$5,185.00	\$6,100.00
Totals	54	\$23,077.50	\$27,150.00	0.00					

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	KSHB	10/23/12	10/29/12	NBC Action News at 6a NBC Action News at 6a	CM	6-7a	-----	:30	0	\$400.00	P-2	0.00 NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	--1----			1			\$400.00		0.00		
Week:		10/29/12	11/04/12	1-----			1			\$400.00		0.00		
2	KSHB	10/23/12	10/29/12	Today Show Today Show	CM	7-9a	-----	:30	0	\$375.00	P-2	0.00 NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-1-11--			3			\$375.00		0.00		
Week:		10/29/12	11/04/12	1-----			1			\$375.00		0.00		
3	KSHB	10/23/12	10/29/12	Today Show II Today Show II	CM	9-10a	-----	:30	0	\$300.00	P-1	0.00 NM	3	\$900.00



KSHB-TV

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Contract / Revision **304329** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 09/26/12/ 09/26/12

Order Sep 00:20:00

Advertiser **Zweifel / Democrat / State 1** Product **356 Clint Zweifel**

Estimate # **2010**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
3	KSHB	10/23/12	10/29/12	Today Show II Today Show II	CM	9-10a	-----	:30	0	\$300.00	P-1	0.00 NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--1-1--		2			\$300.00		0.00			
	Week:	10/29/12	11/04/12	1-----		1			\$300.00		0.00			
4	KSHB	10/23/12	10/29/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	-----	:30	0	\$225.00	P-1	0.00 NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-1111--		4			\$225.00		0.00			
	Week:	10/29/12	11/04/12	1-----		1			\$225.00		0.00			
E 5	KSHB	10/23/12	10/29/12	M-F 3-4p Jeff Probst show	CM	3-4p	-----	:30	0	\$250.00	P-2	0.00 NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-1--1--		2			\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	KSHB	10/22/12-10/28/12		M-F 3-330p		3-330pm	-T---F----	:30		(\$250.00)		0.00 NM		
	See MG 5.4,5.5,5.6													
	[program change. Effective 9/10 Jeff Probst is airing 3-4pm. sv 7/12/12]													
2	KSHB	10/22/12-10/28/12		M-F 3-330p		3-330pm	-T---F----	:30		(\$250.00)		0.00 NM		
	See MG 5.4,5.5,5.6													
	[program change. Effective 9/10 Jeff Probst is airing 3-4pm. sv 7/12/12]													
4	KSHB	10/23/12-10/29/12		M-F 3-4p		3-4p	MTWThF----	:30		\$250.00		0.00 NM		
	Ⓜ MG for 5.1,5.3,5.2													
5	KSHB	10/23/12-10/29/12		M-F 3-4p		3-4p	MTWThF----	:30		\$250.00		0.00 NM		
	Ⓜ MG for 5.1,5.3,5.2													
6	KSHB	10/23/12-10/29/12		M-F 3-4p		3-4p	MTWThF----	:30		\$250.00		0.00 NM		
	Ⓜ MG for 5.1,5.3,5.2													
	Week:	10/29/12	11/04/12	1-----		1			\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
3	KSHB	10/29/12-11/04/12		M-F 3-330p		3-330pm	M-----	:30		(\$250.00)		0.00 NM		
	See MG 5.4,5.5,5.6													
	[program change. Effective 9/10 Jeff Probst is airing 3-4pm. sv 7/12/12]													
E 6	KSHB	10/23/12	10/29/12	M-F 4-430p Jeopardy	CM	4-430p	-----	:30	0	\$350.00	P-2	0.00 NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-1111--		4			\$350.00		0.00			
	Week:	10/29/12	11/04/12	1-----		1			\$350.00		0.00			
7	KSHB	10/23/12	10/29/12	M-F 430-5p Action News @ 430PM	CM	430-5p	-----	:30	0	\$500.00	P-1	0.00 NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--1-1--		2			\$500.00		0.00			
	Week:	10/29/12	11/04/12	-----		0			\$0.00		0.00			
8	KSHB	10/23/12	10/29/12	NBC Action News at 5p NBC Action News at 5p	CM	5-530p	-----	:30	0	\$400.00	P-2	0.00 NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-1111--		4			\$400.00		0.00			
	Week:	10/29/12	11/04/12	-----		0			\$0.00		0.00			
9	KSHB	10/23/12	10/29/12	Nightly News M-F 530-6p	CM	530-6p	-----	:30	0	\$900.00	P-2	0.00 NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-1-11--		3			\$900.00		0.00			



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Contract / Revision **304329** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 09/26/12/ 09/26/12

Order Sep 00:20:00

Advertiser **Zweifel / Democrat / State 1** Product **356 Clint Zweifel**

Estimate # **2010**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
9	KSHB	10/23/12	10/29/12	Nightly News M-F 530-6p	CM	530-6p	-----	:30	0	\$900.00	P-2	0.00 NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	- 1- 11--			3		\$900.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	KSHB	10/22/12-10/28/12		Nightly News		530-6p	- T- ThF- - - -	:30		(\$900.00)		0.00 NM		
See MG 9.5,9.6,9.7														
[na at order entry --es]														
2	KSHB	10/22/12-10/28/12		Nightly News		530-6p	- T- ThF- - - -	:30		(\$900.00)		0.00 NM		
See MG 9.5,9.6,9.7														
[na at order entry --es]														
3	KSHB	10/22/12-10/28/12		Nightly News		530-6p	- T- ThF- - - -	:30		(\$900.00)		0.00 NM		
See MG 9.5,9.6,9.7														
[na at order entry --es]														
5	KSHB	10/23/12-10/28/12		Nightly News		530-6p	- T- ThF- - - -	:30		\$900.00		0.00 NM		
Ⓜ MG for 9.2,9.3,9.1														
6	KSHB	10/23/12-10/28/12		Nightly News		530-6p	- T- ThF- - - -	:30		\$900.00		0.00 NM		
Ⓜ MG for 9.2,9.3,9.1														
7	KSHB	10/23/12-10/28/12		Nightly News		530-6p	- T- ThF- - - -	:30		\$900.00		0.00 NM		
Ⓜ MG for 9.2,9.3,9.1														
Week:		10/29/12	11/04/12	1- - - - -			1		\$900.00	0.00				
10	KSHB	10/23/12	10/29/12	NBC Action News at 6p NBC Action News at 6p	CM	6-630p	-----	:30	0	\$600.00	P-2	0.00 NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	- 1111--			4		\$600.00	0.00				
Week:		10/29/12	11/04/12	1- - - - -			1		\$600.00	0.00				
11	KSHB	10/23/12	10/29/12	M-F 630-7p M-F 630-7p	CM	630-7p	-----	:30	0	\$1,100.00	P-2	0.00 NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	- 1- 1- - -			2		\$1,100.00	0.00				
Week:		10/29/12	11/04/12	1- - - - -			1		\$1,100.00	0.00				
12	KSHB	10/23/12	10/29/12	M-F Late News M-F Late News	CM	10-1035p	-----	:30	0	\$1,300.00	P-1	0.00 NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	- - - 1- - -			1		\$1,300.00	0.00				
Week:		10/29/12	11/04/12	1- - - - -			1		\$1,300.00	0.00				
13	KSHB	10/23/12	10/29/12	M-F 1035-1135p Tonight Show	CM	1035-1135p	-----	:30	0	\$300.00	P-2	0.00 NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	- 1- - - - -			1		\$300.00	0.00				
Week:		10/29/12	11/04/12	1- - - - -			1		\$300.00	0.00				
14	KSHB	10/23/12	10/29/12	Sa/Su Today Show Today Show	CM	Sa 6-8a/Sun 7-8a	-----	:30	0	\$225.00	P-1	0.00 NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	- - - - - 1-			1		\$225.00	0.00				
Week:		10/29/12	11/04/12	- - - - -			0		\$0.00	0.00				
15	KSHB	10/23/12	10/29/12	Sa 8-10a Sa 8-10am	CM	8a-10a	-----	:30	0	\$250.00	P-1	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	- - - - - 1-			1		\$250.00	0.00				
Week:		10/29/12	11/04/12	- - - - -			0		\$0.00	0.00				
16	KSHB	10/23/12	10/29/12		CM	5-530p	-----	:30	0	\$400.00	P-1	0.00 NM	1	\$400.00



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Contract / Revision **304329** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 09/26/12/ 09/26/12

Order Sep 00:20:00

Advertiser **Zweifel / Democrat / State 1** Product **356 Clint Zweifel**

Estimate # **2010**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				Sa Su 5-530p Rotator											
				Sa Su 5-530p Rotator											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1-					1	\$400.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
17	KSHB	10/23/12	10/29/12	NBC Action News at 6p 32M	CM	6-630p	-----	:30	0	\$450.00	P-1	0.00	NM	1	\$450.00
				Sa 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1-					1	\$450.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
18	KSHB	10/23/12	10/29/12	Sa 630-7p	CM	630-7p	-----	:30	0	\$500.00	P-2	0.00	NM	1	\$500.00
				630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1-					1	\$500.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
19	KSHB	10/23/12	10/29/12	Sun 630-7a	CM	Sun 630-7a	-----	:30	0	\$75.00	P-2	0.00	NM	1	\$75.00
				Chris Matthews											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1					1	\$75.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
20	KSHB	10/23/12	10/29/12	Su Today Show	CM	7-8a	-----	:30	0	\$275.00	P-1	0.00	NM	1	\$275.00
				Su Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1					1	\$275.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
21	KSHB	10/23/12	10/29/12	Sun 8-9a	CM	8-9a	-----	:30	0	\$250.00	P-1	0.00	NM	1	\$250.00
				Sun 8-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1					1	\$250.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
22	KSHB	10/23/12	10/29/12	Su 9-10a	CM	9-10a	-----	:30	0	\$1,100.00	P-1	0.00	NM	1	\$1,100.00
				Meet the Press											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1					1	\$1,100.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
23	KSHB	10/23/12	10/29/12	Su Late News	CM	Late News Su	-----	:30	0	\$1,100.00	P-1	0.00	NM	1	\$1,100.00
				Late News Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1					1	\$1,100.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
													Totals	54	\$27,150.00



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ORDER

Print Date 09/26/12 Page 1 of 4

Flight Dates **10/30/12-11/05/12**

Contract / Revision **304332 / 356 Clint Zweifel for Missouri**

Original Date / Revision **09/26/12 09/26/12**

Advertiser **Zweifel / Democrat / State Tr**

Agency **Buying Time LLC**
 650 Massachusetts Avenue NW - S
 Washington, DC 20001

Agency **Buying Time LLC**

Buying Contact

Product

Agency Com 15%

Billing Contact

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **2009**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive

Tara Washburn

Account Executive	Order%	Start Date	End Date
Tara Washburn	100%		

Order Share 100% Market Value 38950

Competing Station	% of Order	Amount
CABLE	%	0
KCPT	%	0
KCTV	%	0
KCWE	%	0
KMBC	%	0
KMCI	%	0
KPXE	%	0
KSMO	%	0
UNKWN	%	0
WDAF	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	81	\$33,107.50	\$38,950.00	0.00	10/29/12	11/05/12	81	\$33,107.50	\$38,950.00
Totals	81	\$33,107.50	\$38,950.00	0.00					

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	KSHB	10/30/12	11/05/12	NBC Action News at 5a NBC Action News at 5a	CM	5-6a	-----	:30	0	\$150.00	P-2	0.00 NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	- 1111--					4	\$150.00		0.00		
Week:		11/05/12	11/11/12	1-----					1	\$150.00		0.00		
2	KSHB	10/30/12	11/05/12	NBC Action News at 6a NBC Action News at 6a	CM	6-7a	-----	:30	0	\$400.00	P-2	0.00 NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-- 1-1--					2	\$400.00		0.00		
Week:		11/05/12	11/11/12	1-----					1	\$400.00		0.00		
3	KSHB	10/30/12	11/05/12	Today Show Today Show	CM	7-9a	-----	:30	0	\$375.00	P-2	0.00 NM	10	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



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Contract / Revision **304332** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 09/26/12/ 09/26/12

Order Sep 00:20:00

Advertiser **Zweifel / Democrat / State 1** Product **356 Clint Zweifel for Missou** Estimate # **2009**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
3	KSHB	10/30/12	11/05/12	Today Show Today Show	CM	7-9a	-----	:30	0	\$375.00	P-2	0.00 NM	10	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 2222--		8			\$375.00		0.00			
Week:		11/05/12	11/11/12	2-----		2			\$375.00		0.00			
4	KSHB	10/30/12	11/05/12	Today Show II Today Show II	CM	9-10a	-----	:30	0	\$300.00	P-1	0.00 NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1111--		4			\$300.00		0.00			
Week:		11/05/12	11/11/12	1-----		1			\$300.00		0.00			
5	KSHB	10/30/12	11/05/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	-----	:30	0	\$225.00	P-1	0.00 NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1111--		4			\$225.00		0.00			
Week:		11/05/12	11/11/12	1-----		1			\$225.00		0.00			
E 6	KSHB	10/30/12	11/05/12	M-F 3-4p Jeff Probst show	CM	3-4p	-----	:30	0	\$250.00	P-2	0.00 NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1111--		4			\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	KSHB	10/29/12-11/04/12		M-F 3-330p		3-330pm	- TWThF----	:30		(\$250.00)		0.00 NM		
	See MG 6.6,6.7,6.8,6.9,6.10													
	[program change. Effective 9/10 Jeff Probst is airing 3-4pm. sv 7/12/12]													
2	KSHB	10/29/12-11/04/12		M-F 3-330p		3-330pm	- TWThF----	:30		(\$250.00)		0.00 NM		
	See MG 6.6,6.7,6.8,6.9,6.10													
	[program change. Effective 9/10 Jeff Probst is airing 3-4pm. sv 7/12/12]													
3	KSHB	10/29/12-11/04/12		M-F 3-330p		3-330pm	- TWThF----	:30		(\$250.00)		0.00 NM		
	See MG 6.6,6.7,6.8,6.9,6.10													
	[program change. Effective 9/10 Jeff Probst is airing 3-4pm. sv 7/12/12]													
4	KSHB	10/29/12-11/04/12		M-F 3-330p		3-330pm	- TWThF----	:30		(\$250.00)		0.00 NM		
	See MG 6.6,6.7,6.8,6.9,6.10													
	[program change. Effective 9/10 Jeff Probst is airing 3-4pm. sv 7/12/12]													
6	KSHB	10/30/12-11/05/12		M-F 3-4p		3-4p	MTWThF----	:30		\$250.00		0.00 NM		
	Ⓜ MG for 6.2,6.1,6.3,6.4,6.5													
7	KSHB	10/30/12-11/05/12		M-F 3-4p		3-4p	MTWThF----	:30		\$250.00		0.00 NM		
	Ⓜ MG for 6.2,6.1,6.3,6.4,6.5													
8	KSHB	10/30/12-11/05/12		M-F 3-4p		3-4p	MTWThF----	:30		\$250.00		0.00 NM		
	Ⓜ MG for 6.2,6.1,6.3,6.4,6.5													
9	KSHB	10/30/12-11/05/12		M-F 3-4p		3-4p	MTWThF----	:30		\$250.00		0.00 NM		
	Ⓜ MG for 6.2,6.1,6.3,6.4,6.5													
10	KSHB	10/30/12-11/05/12		M-F 3-4p		3-4p	MTWThF----	:30		\$250.00		0.00 NM		
	Ⓜ MG for 6.2,6.1,6.3,6.4,6.5													
Week:		11/05/12	11/11/12	1-----		1			\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
5	KSHB	11/05/12-11/11/12		M-F 3-330p		3-330pm	M-----	:30		(\$250.00)		0.00 NM		
	See MG 6.6,6.7,6.8,6.9,6.10													
	[program change. Effective 9/10 Jeff Probst is airing 3-4pm. sv 7/12/12]													
E 7	KSHB	10/30/12	11/05/12	M-F 4-430p Jeopardy	CM	4-430p	-----	:30	0	\$350.00	P-2	0.00 NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1111--		4			\$350.00		0.00			
Week:		11/05/12	11/11/12	1-----		1			\$350.00		0.00			



KSHB-TV

Print Date: 09/26/12

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Contract / Revision **304332** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 09/26/12/ 09/26/12

Order Sep 00:20:00

Advertiser **Zweifel / Democrat / State 1** Product **356 Clint Zweifel for Missou** Estimate # **2009**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
8	KSHB	10/30/12	11/05/12	M-F 430-5p Action News @ 430PM	CM	430-5p	-----	:30	0	\$500.00	P-1	0.00 NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	- 1111--					4	\$500.00		0.00		
Week:		11/05/12	11/11/12	1-----					1	\$500.00		0.00		
9	KSHB	10/30/12	11/05/12	NBC Action News at 5p NBC Action News at 5p	CM	5-530p	-----	:30	0	\$400.00	P-2	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	- 1111--					4	\$400.00		0.00		
Week:		11/05/12	11/11/12	1-----					1	\$400.00		0.00		
10	KSHB	10/30/12	11/05/12	Nightly News M-F 530-6p	CM	530-6p	-----	:30	0	\$900.00	P-2	0.00 NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	- 1111--					4	\$900.00		0.00		
Week:		11/05/12	11/11/12	1-----					1	\$900.00		0.00		
11	KSHB	10/30/12	11/05/12	NBC Action News at 6p NBC Action News at 6p	CM	6-630p	-----	:30	0	\$600.00	P-2	0.00 NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	- 1111--					4	\$600.00		0.00		
Week:		11/05/12	11/11/12	1-----					1	\$600.00		0.00		
12	KSHB	10/30/12	11/05/12	M-F 630-7p M-F 630-7p	CM	630-7p	-----	:30	0	\$1,100.00	P-2	0.00 NM	5	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	- 1111--					4	\$1,100.00		0.00		
Week:		11/05/12	11/11/12	1-----					1	\$1,100.00		0.00		
13	KSHB	10/30/12	11/05/12	M-F Late News M-F Late News	CM	10-1035p	-----	:30	0	\$1,300.00	P-1	0.00 NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	- 1- 1--					2	\$1,300.00		0.00		
Week:		11/05/12	11/11/12	1-----					1	\$1,300.00		0.00		
14	KSHB	10/30/12	11/05/12	M-F 1035-1135p Tonight Show	CM	1035-1135p	-----	:30	0	\$300.00	P-2	0.00 NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	- 111--					3	\$300.00		0.00		
Week:		11/05/12	11/11/12	1-----					1	\$300.00		0.00		
15	KSHB	10/30/12	11/05/12	Sa/Su Today Show Today Show	CM	Sa 6-8a/Sun 7-8a	-----	:30	0	\$225.00	P-1	0.00 NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----- 1-					1	\$225.00		0.00		
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00		
16	KSHB	10/30/12	11/05/12	Sa 8-10a Sa 8-10am	CM	8a-10a	-----	:30	0	\$250.00	P-1	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----- 1-					1	\$250.00		0.00		
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00		
17	KSHB	10/30/12	11/05/12	Sa Su 5-530p Rotator Sa Su 5-530p Rotator	CM	5-530p	-----	:30	0	\$400.00	P-1	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----- 1-					1	\$400.00		0.00		
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00		
18	KSHB	10/30/12	11/05/12	NBC Action News at 6p Sa 6-630p	CM	6-630p	-----	:30	0	\$450.00	P-1	0.00 NM	1	\$450.00

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
18	KSHB	10/30/12	11/05/12	NBC Action News at 6p Sa 6-630p	CM	6-630p	-----	:30	0	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1				\$450.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
19	KSHB	10/30/12	11/05/12	Sa 630-7p 630-7p	CM	630-7p	-----	:30	0	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1				\$500.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
20	KSHB	10/30/12	11/05/12	Sun 630-7a Chris Matthews	CM	Sun 630-7a	-----	:30	0	\$75.00	P-2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$75.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
21	KSHB	10/30/12	11/05/12	Su Today Show Su Today Show	CM	7-8a	-----	:30	0	\$275.00	P-1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$275.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
22	KSHB	10/30/12	11/05/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----	:30	0	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$250.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
23	KSHB	10/30/12	11/05/12	Su 9-10a Meet the Press	CM	9-10a	-----	:30	0	\$1,100.00	P-1	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$1,100.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
24	KSHB	10/30/12	11/05/12	NBC Action News at 5p Su NBC Action News at 5p Su	CM	5-530p	-----	:30	0	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$400.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
25	KSHB	10/30/12	11/05/12	Su Late News Late News Su	CM	Late News Su	-----	:30	0	\$1,100.00	P-1	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$1,100.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
Totals														81	\$38,950.00